

BLOGS BY Heather

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- BLOG Setup
- BLOG STORE Setup
- BLOG Design
- BLOG Maintenance
- NEWSLETTER Design
- NAVIGATIONAL BANNER Installation

This month, I'd like to "share" with you how to add "share" buttons to your blog. What are "Share" buttons? They are the small buttons that you see at the bottom of each of your blog posts that allow you to quickly share a post! They may look like this:



Popular share buttons include social networking sites like Facebook, Twitter, Digg, Delicious, Buzz, MySpace, Email, and more. Great News! There is no code to copy and paste in this example. Blogger, TypePad, and WordPress have now made it very easy to add these popular links to your post! Below are three separate exercises, one for Blogger, TypePad, and WordPress respectively.

Let's begin with Blogger.

1. Login to Blogger and from the Dashboard, click on Design.
2. In Page Elements, click on the Edit link to the bottom, right of the Blog Posts element. The Configure Blog Post window appears.

3. Click on the check box next to "Show Share Buttons".
4. Click the Save button.

Configure Blog Posts Help

Main Page Options
 Number of posts on main page: 7 Posts
 Post page link text: Read more »

Post Page Options
 Thursday, January 20, 2011
 Posted by Creative Blogging
 at 7:07 PM
 5 comments
 Links to this post
 Labels: photos, vacation
 Show Quick Editing
 Reactions: funny interesting cool Edit
 Show Email Post Links
 Show Share Buttons
 Show Ads Between Posts Learn more
 You must set up an AdSense account in the Monetize tab before you may configure inline ads.

Arrange Items
 Thursday, January 20, 2011
 Post Title
 Post Body
 Lorem ipsum vim ut utroque mandamus intellegebat, ut eam omittam ancillae sadipscing, per et eius soluta veritus.
 Posted by Creativ... at 7:07 PM 5 comments
 Labels: photos, v...

CANCEL SAVE

Blogging should be fun... let me help you!



Next up is TypePad.

1. Login to TypePad and click Design from the Dashboard.
2. Click Content to access your blog's layout.
3. In the Post Footer element, click the Pencil icon to the right, which will open the element for editing.

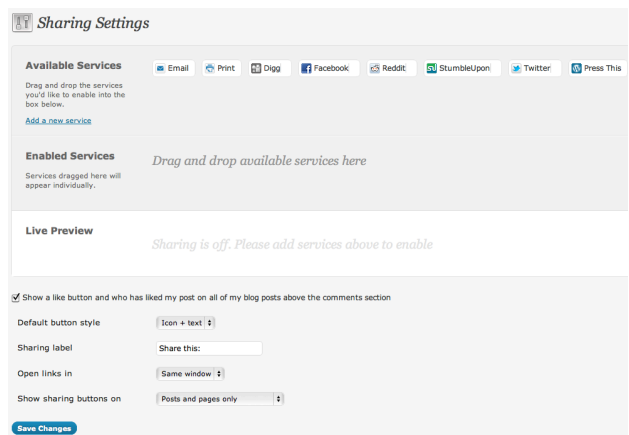


4. Click OK.

5. Click Save Changes in the Content layout screen.

Last, but not least, let's try WordPress.com.

1. Login to WordPress, click on the My Blog menu and click on Dashboard.
2. Click on Settings, then on Sharing and the Sharing Settings screen appears as shown in Figure 7-36.



3. Notice all the different share buttons at the top of Available Services, click and drag those you want into the "Drag and drop available services here" area.

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- Note, they will not appear under each post **unless and until you click on a specific post.** Then the share buttons appear.

Although this was a short article this month, this is a very important tool that you can now quickly and easily install on your blogs! Giving your readers every opportunity to share your information is an easy way to help increase your blog presence and improve your overall visibility. To download this tutorial and to learn more about search engine optimization, visit my blog, www.BlogsByHeather.com.

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