



It's Heather from Blogs By Heather, www.BlogsByHeather.com. First, let me say that I am honored to be part of this December issue of Papers & Pixels. I will be sharing instructions on how to add an image link to your blog's sidebar; that is an image on your sidebar which links to a post or page on your blog. For example, how to display a picture of a new card kit or tutorial you are offering (or other featured item for sale), and have it link to a post or page on your blog that contains more information about that card kit or tutorial.

You may also use this same technique to create a custom About Me page where you want to insert an image of yourself in the sidebar and have it link to a page you've written about yourself.

Step 1: Resize Your Image

To get started, you must first resize the image to fit in your blog's sidebar. Most sidebars are approximately 200 pixels (px) wide, so to be safe and to be sure your image will not be truncated, resize it to have a width of 150 pixels.

If you are using Photoshop (Adobe Photoshop CS3 screen shot below):

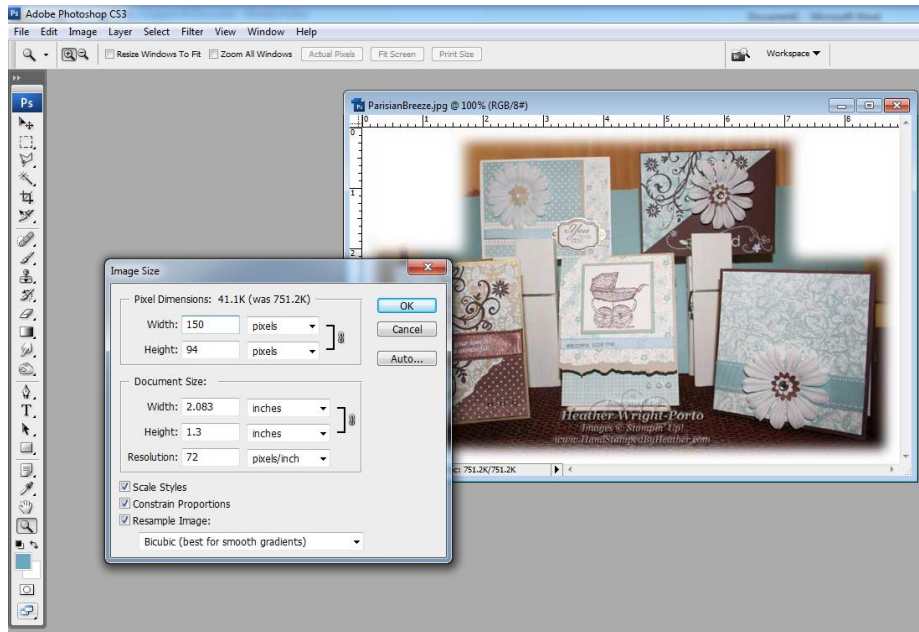
- Open the picture of your kit.
- Then go to the Image Menu and choose Image Size.
- The Image Size box pops-up as shown below, where I have changed the Pixel Dimension (Width) to 150 pixels.
- Then click OK.
- Then click File->Save For Web and save it as a JPG (or other desired image type) and save it to your computer.

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Don't worry! If you don't have Photoshop, you can use [FastStone](#) or [GIMP](#) (free programs) to resize your pictures!

Step 2: Create a Page or Post

The next step is to create a post or page on your blog that contains the original, larger image of the kit, any other details you'd like to share, as well as the preferred payment method. To learn more about how to insert a PayPal button into your post, [click here](#).

In the snapshot below, notice the post I had created for a card kit I was selling earlier this year. It contains the image, what the kit contains and a PayPal button.

NOTE: Again, you can create a page on your blog instead of post, however keep in mind that when you create or modify a page on your blog, blog subscribers do not get updated. Your subscribers are only updated when you post to your blog.

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Once the post or page is create, be sure to view the page or post and copy the URL address from the Internet Address Bar (such as <http://www.handstampedbyheather.com/2010/02/parisian-breeze-card-kit.html> in my example). You will need this URL address when you create the sidebar item and have it link to this page/post.

FRIDAY, FEBRUARY 26, 2010

Parisian Breeze Card Kit



This is a card kit I put together back in April and I still have some of the retired Parisian Breeze paper I'd love to share and use. It is just beautiful!!! I can't believe it's retired!

The kit is only \$15 (US only) and contains:

- pre-score, pre-cut paper
- envelopes
- accessories: ribbon, brads, flowers, rhinestones, peals, hardware
- PDF with brief instructions on how to assemble each card (instantly available upon payment)

The kit does not include the stamp sets or ink pads used.



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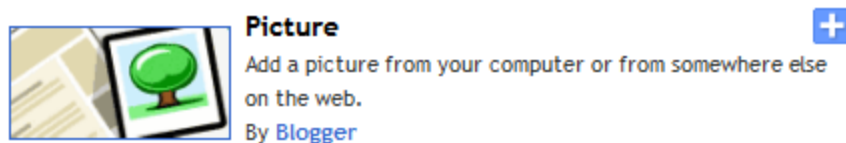


Step 3: Adding the Image to Your Sidebar and Link to Page/Post

You are now ready to add this image to your sidebar and have it link to the post or page you have on your blog. We will review how to do this in Blogger, Typepad, and WordPress.

Using Blogger

1. Login to Blogger (www.Blogger.com).
2. From the Dashboard, click Design.
3. Then from the Page Elements tab (defaulted), click on Add a Gadget (on your left or right sidebar).
4. From the list of available gadgets, choose Picture.



5. In the Configure Image window that appears, enter the Title, a caption if desired, and paste in the URL link to your post or page that you previously copied in Step 2 (<http://www.handstampedbyheather.com/2010/02/parisian-breeze-card-kit.html> for my example).

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B **Configure Image** ? Help

Title

Caption

Link
URL that clicking this image will link to (optional)

Image From your computer:

From the web

Shrink to fit
Image will be shrunk to 190 pixels wide.

6. Next, click on the Browse button to upload a picture from your computer, the smaller image resized to 150px.
7. Find the image on your computer, click Open, it will show a preview in the Configure Image window.

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B **Configure Image** ? Help

Title

Caption

Link
URL that clicking this image will link to (optional)

Image 

[Remove image](#)

BACK
CANCEL
SAVE

8. Then click on Save and the gadget now appears in your sidebar in the Page Elements layout and is also live on your blog.
9. Drag and drop where you would like it on your blog, as it is currently at the top of your sidebar. If you change the location, then click Save in the Page Elements screen to save your changes and new location of the gadget.
10. You're done!

Using Typepad

1. Login to Typepad (www.Typepad.com).
2. From the Dashboard, click on the Library Menu and choose File Manager, as you first need to upload the small image that is to be used in the sidebar as Typepad does not have a Picture type

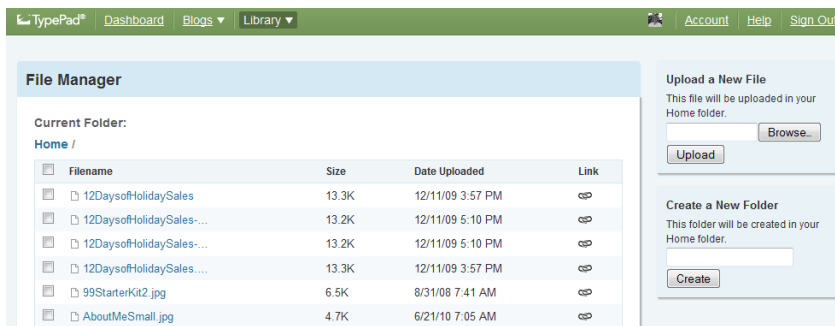
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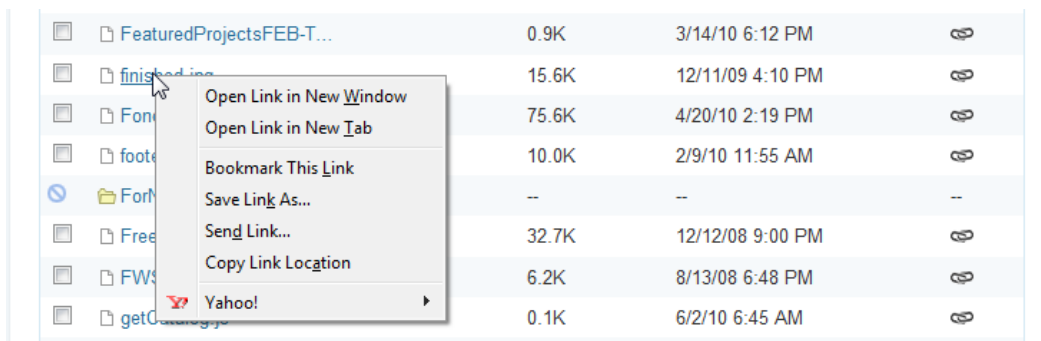
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of Typelist.



3. Click the Browse button and locate the small picture of the kit on your computer.
4. Click Open and the path will appear in the text box to the left of the Browse button.
5. Click on Upload and the file will be added to the left (where you currently see a list of other images and files you may have uploaded).
6. Once it is loaded and appears on the left, right-click on it and choose Copy Link Location (or Copy Shortcut depending on your browser and whether you are using a Mac or PC). I am using Mozilla FireFox and have a PC.



7. You will need to save this link as you will need it (<http://heatherporto.typepad.com/finished.jpg> in my example).

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8. Next, you need to create a new Typelist.
9. From the Library Menu, click on Typelists.
10. Then click on Add a Typelist.
11. Choose Notes as the Type.
12. Enter a Title for the Typelist (sidebar item) such as Card Kits For Sale.
13. Click on Create New Typelist.
14. Enter a Label, such as the name of the card kit or you may leave it blank.
15. In the Notes area is where you will enter HTML code very similar to mine where your HREF is the location of your page or post on YOUR blog, and where SRC is the location of the image in the file manager (where you recently clicked Copy Link Location). **See the screen shot on the next page.**
16. Then click on Save.
17. Since this is a new Typelist, you must now click on Publish to have it appear on your blog.
18. So click the Publish tab.
19. Click a check mark next to your blog's name.
20. Click Save Changes.
21. Then click on Organize Content.
22. Click on Content. Now you are in the layout of your blog and the newly added Typelist appears on the bottom of one of your sidebars.
23. Click and drag where you want it on your layout.
24. Click Save Changes.
25. View blog and you're done.

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TypePad® Dashboard Blogs Library

Card Kits For Sale

Add Items Publish Settings

A new notes TypeList has been created. You can now add the first note to this new list.

Add Note

Label

Note

Save Cancel

In case you cannot see it, it is in this form:

```
<a href="http://heatherporto.typepad.com/parisian-breeze.html">

</a>
```

Next time, you do not need to Publish. Go through the same steps in creating a small image and creating a page or post to link to. Then, open the existing Typelist (called Card Kits For Sale in our

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Stampin' Smiles
Diana's Design
Rubber Rosie
Creative Jewels
Stampin' with Lyrissa
Bella Cosa

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example). When you are ready to add another, click on Library->Typelists->Card Kits For Sale. Then click Add.

Using WordPress

1. Login to your WordPress blog.
2. From the Dashboard, click on Media, then Add New.
3. Click on Select Files and locate the small image on your computer. Click Open.
4. Then a thumbnail/preview appears where you can then enter a Title and Alternate Text (this is used in case a customer does not allow images to be shown on their browser, and also helps with search engine optimization).

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Upload New Media


Allowed file types: jpg, jpeg, png, gif, pdf, doc, ppt, odt, pptx, docx, pps, ppsx, xls, xlsx.


Choose files to upload

Maximum upload file size: 1GB

You are using the Flash uploader. Problems? Try the [Browser uploader](#) instead.

88.2 kB used, 3.0 GB (100.0%) upload space remaining. You can upload mp3, m4a, wav, ogg audio files


[Hide](#)



File name: finished.jpg

File type: image/jpeg

Upload date: November 30, 2010

Dimensions: 400 × 244

Title *

Alternate Text
Alt text for the image, e.g. "The Mona Lisa"

Caption

Description

File URL
Location of the uploaded file.
[Delete](#)

5. Copy the File URL.
6. Click Save All Changes.
7. Now you are ready to add it to your sidebar.
8. On the left, click Appearance.
9. Then click on Widgets.
10. Then click on and drag a Text Widget to your sidebar.
11. Enter in a Title.

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12. And enter code like this where you will replace the HREF with your blog's post or page URL, and the SRC with the File URL you just copied above.
13. It will look like this and shown in the following snapshot.

```
<a href="http://creativebloggingwithwordpress.files.wordpress.com/2010/11/Parisian-Breeze.html">

</a>
```

14. Click on Save and you're done.

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Text

Title:

Parisian Breeze Card Kit

```
<a href="http://creativebloggingwithwordpress.files.wordpress.com/2010/11/Parisian-Breeze.html">  
  
</a>
```

Automatically add paragraphs

Delete | Close

Save

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In the end you will have a picture of a card kit in your sidebar, and when clicked will go to the page or post you create with more details about that kit. See the following screen shot to view finished result (in Blogger on my personal stamping blog, www.HandStampedByHeather.com).

Summation

In closing, please remember there are at least 3 steps in accomplishing this task of adding an image that links to a page/post:

1. Resize the image to fit your sidebar area (150px fits within most sidebar widths).
 - a. Uploading the image to the File Manager (Typepad) or Media Library (WordPress).
 - b. Copy the URL to the image (if using Typepad or WordPress).
2. Create a post or page to link to. Then view the page/post to copy the URL address.
3. Create the gadget (Blogger), Typelist (Typepad), or Text Widget (WordPress).

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WELCOME!
Thank you for visiting Hand Stamped By Heather!
The **BELIEVE Chipboard** project I featured on The Royal Blog Tour is now being detailed, a few pages every other day...see below!!!
My next **Holiday Card Making** class is being held on **DECEMBER 17th**. Don't miss this great opportunity to make handmade, beautiful cards for your loved ones and friends!! **Bring a friend (new to my classes) and get your class 1/2 price!!!**

ONLINE Spectacular OFF Holiday SAVINGS!

SATURDAY, NOVEMBER 27, 2010
B-E-L-I-E-V-E Chipboard Album (Inside, Facing Pages 4)
Here are two more of the beautiful pages of the B-E-L-I-E-V-E Chipboard Album. I hope you are enjoying all the pages of the album featuring the new **DECK THE HALLS** designer series paper and **BELLS AND BOUGHS** stamp set....which is one of

To receive monthly samples, technique tips, promotional information, my personal specials/discount coupons and more!
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CONTACT ME

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Stamping cardmaking card

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Feel free to contact me if you get stuck, heather@blogsbyheather.com or blogsbyheather@att.net.

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